

Report to the Health and Wellbeing Board, 19th March 2020

Report from	Health Improvement Partnership Board
Report Date	3 rd March 2020
Dates of meetings held since the last report: 20 th February 2020	
HWB Priorities addressed in this report <ul style="list-style-type: none"> <input type="checkbox"/> A coordinated approach to prevention and healthy place-shaping. <input type="checkbox"/> Improving the resident's journey through the health and social care system (as set out in the Care Quality Commission action plan). <input type="checkbox"/> An approach to working with the public so as to re-shape and transform services locality by locality. <input type="checkbox"/> Plans to tackle critical workforce shortages. ✓ A Healthy Start in Life ✓ Living Well ✓ Ageing Well ✓ Tackling Wider Issues that determine health 	
Link to any published notes or reports: Papers for the February meeting were published and can be found here: https://mycouncil.oxfordshire.gov.uk/ieListDocuments.aspx?CId=899&MId=6165	
Priorities for 2019-20	<ol style="list-style-type: none"> 1. Keeping Yourself Healthy (Prevent) <ul style="list-style-type: none"> • Reduce Physical Inactivity / Promote Physical Activity • Enable people to eat healthily • Reduce smoking prevalence • Promote Mental Wellbeing • Tackle wider determinants of health - Housing and homelessness • Immunisation 2. Reducing the impact of ill health (Reduce) <ul style="list-style-type: none"> • Prevent chronic disease though tackling obesity • Screening for early awareness of risk • Alcohol advice and treatment • Community Safety impact on health outcomes 3. Shaping Healthy Places and Communities <ul style="list-style-type: none"> • Healthy Environment and Housing Development • Learn from the Healthy New Towns and influence policy • Social Prescribing • Making Every Contact Count • Campaigns and initiatives to inform the public

1. **Progress reports on priority work to deliver the Joint HWB Strategy (priority, aim, deliverable, progress report)**

a. Preventing Cardiovascular Disease

Priority	A coordinated approach to prevention and healthy place-shaping
Aim or Focus	The Oxfordshire Prevention Framework has been presented to different organisations. Following discussions there were several calls to set one priority for prevention across the system. Preventing Cardiovascular Disease has been chosen as the priority
Deliverable	<i>Recommendations</i> <i>Members of the Health Improvement Board are requested to</i> <i>1. Note the content of the paper and agree to focus on the shared priority of preventing cardiovascular disease and tackling health inequalities in Oxfordshire</i> <i>2. Nominate and support a Prevention Champion from their own organisation to take this work forward, operating in a network of champions where they will represent their organisation. They will also lead on developing the strategic and operational plans of their organisation to prevent cardiovascular disease.</i> <i>3. Agree to receive further reports on progress in preventing cardiovascular disease and ensure a whole systems approach.</i> <i>4. Lead future reviews on prevention priorities for Oxfordshire on behalf of the Health and Wellbeing Board</i>
Progress report	A Prevention Champions meeting has taken place and concluded that a network of prevention champions will be useful. The role of champions will be to take this work forward within their own organisations but also learn from each other and ensure there is no duplication of effort. It was agreed that HIB is the group that carry most of the responsibilities and enthusiasm for prevention on the county on behalf of the Health and Wellbeing Board and it is expected that it keeps driving this agenda

b. Public Health, Health Protection

Priority	A coordinated approach to prevention and healthy place-shaping
Aim or Focus	To report on the activity of the Public Health Health Protection Forum, including uptake of immunization and screening programmes and matters relevant to communicable disease control and non-communicable disease screening programmes
Deliverable	Annual report of performance on a range of issues.
Progress report	At time of presenting this report, local organisations are monitoring the unfolding situation in China involving the Coronavirus.

	<p>Local stakeholders were involved in an exercise in October 2019 to test their preparedness for pandemic influenza. This will have contributed to the readiness of the local system to respond to Coronavirus if it was to be diagnosed in any local residents. Since the organisational changes to NHS structures, the local response system to any infectious incidents has matured well and there is good cooperation between the local partner organisations in Oxfordshire.</p> <p>In addition the report highlighted</p> <ul style="list-style-type: none"> • Trends in C Difficile and MRSA infection rates are both higher than last year • Uptake of seasonal flu immunisations is better than national rates in all groups • Immunisation for Human Papilloma Virus has now been extended to cover boys • Uptake of invitations for cervical screening continue to fall (see performance below)
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The Board also received updates on

- **Tobacco Control Strategy:** Eunan O'Neill presented a paper entitled *Oxfordshire Tobacco Control Strategy*. He outlined plans to open consultation on the strategy on No Smoking Day (March 11th) This day will also see a public declaration of support from all partner organisations as they sign the Local Government Declaration and the NHS Smokefree pledge. This item was picked up by both local and national news channels as it included the headline that Oxfordshire seeks to become the first Smoke-free County by 2025.
- **Review of performance monitoring.** An overview of the types of indicators currently monitored by the Board was discussed. The Board agreed that
 - the current framework is good, but it could be improved, making inequalities more visible, seeing more granularity and having specific measures related to those deprived wards.
 - There should be national targets alongside local targets.
 - There should be specific expected outcomes that are going to make a real difference, This should always be the focus.
 - The trajectories should be shown, indicating whether trends are getting better or worse

2. Note on what is being done in areas rated Red or Amber in the Performance Framework

The performance framework published for this meeting showed that, of the 11 indicators reported:

*7 indicators are **green***

*8 indicators are **amber***

*3 indicators are **red***

1. Smoking at Time of Delivery

A report was presented on performance in reducing smoking at time of delivery. Ali Cuthbertson, Director of Midwifery, Oxford University Hospitals, highlighted the actions being taken to screen all pregnant women for carbon monoxide levels and offer support to those who want to quit smoking during their pregnancy.

The midwifery service now has enough carbon monoxide monitors for all the community midwives to carry one and offer routine tests to all pregnant women at the 36-week antenatal appointment. They are also planning more opportunistic testing to ensure that there is no other risk to women (e.g. from other smokers in the household, faulty boilers etc which result in a high CO reading even in non-smokers).

They have also a dedicated midwife focusing on supporting teaching and learning around smoking cessation. They also aim to influence partners and other family members who smoke.

Members of the Health Improvement Board were assured that action is being taken to offer support to all pregnant women who smoke and that this is being further developed and sustained. This should result in further reduction in smoking prevalence in pregnancy and reduced risks for the unborn children and the mothers.

2. Reduce the Percentage of the population aged 16+ who are inactive (less than 30 mins / week moderate intensity activity).

An update will be requested from Active Oxfordshire.

3. Increase the level of Cervical Screening (Percentage of the eligible population women aged 25-49) screened in the last 3.5)

The report from the Public Health, Health Protection Forum addressed this performance issue. Catherine Dixon from NHSE reported that there was a national trend for lower uptake and this is being addressed. Further data was requested on the age breakdown to see which age groups are less likely to take up the invitation for screening. The Board will continue to monitor this indicator through the Health Protection Forum as it is a cause for concern.

3. Forward plan for next meeting

14 th May 2020	Items could include: Joint Strategic Needs Assessment End of year performance and plans for monitoring progress in 2020-21 Active Oxfordshire report on reducing physical inactivity Diabetes Transformation and Prevention data Final tobacco control strategy Final Alcohol and Drugs Strategy Director of Public Health Annual Report Housing Support Advisory Group update Domestic Abuse Strategy Group update
10 th September 19 th November	

4. Other news

Graeme Kane has left his role at Cherwell District Council. A decision on who will replace him as a senior District Council officer on the Board is pending.

Jackie Wilderspin, March 2020